

YELLOW BOOK / PRINT PRODUCTION PROGRAMME 2023

Dir Code	Product	Issue	Service Order Guarantee Date	Renewal Deadline	Sales Deadline	Delivery start	Delivery Complete	Billing Start
2022 SCHEDULE								
HB	Hawkes Bay	123	19-Oct	21-Oct	17-Nov	20-Jan-23	5-Feb-23	10-Dec
HB	Hawkes Bay WP Residential	123	19-Oct	21-Oct	17-Nov	20-Jan-23	n/a	10-Dec
GS	Gisborne	123	9-Nov	11-Nov	1-Dec	10-Feb-23	26-Feb-23	10-Dec
COR	Coromandel	122	9-Nov	11-Nov	1-Dec	27-Jan-23	12-Feb-23	10-Dec
DN	Otago	122	16-Nov	18-Nov	8-Dec	14-Apr-23	30-Apr-23	10-Jan-23
DN	Otago WP Residential	122	16-Nov	18-Nov	8-Dec	14-Apr-23	n/a	10-Jan-23
2023 SCHEDULE								
BM	Marlborough	123	25-Jan	27-Jan	16-Feb	21-Apr	7-May	10-Mar
AK	Auckland Yellow - Central	123	1-Feb	3-Feb	23-Feb	5-May	21-May	10-Mar
AK	Auckland Yellow - East	123	1-Feb	3-Feb	23-Feb	5-May	21-May	10-Mar
AK	Auckland Yellow - West	123	1-Feb	3-Feb	23-Feb	5-May	21-May	10-Mar
AK	Auckland Yellow - North	123	1-Feb	3-Feb	23-Feb	12-May	28-May	10-Mar
AK	Auckland Yellow - South	123	1-Feb	3-Feb	23-Feb	12-May	28-May	10-Mar
AK	Auckland Residential	123	1-Feb	3-Feb	23-Feb	12-May	28-May	10-Mar
NN	Nelson & Bays	123	1-Mar	3-Mar	23-Mar	19-May	4-Jun	10-Apr
IN	Southland	123	22-Mar	24-Mar	13-Apr	2-Jun	18-Jun	10-May
MN	Manawatu	123	5-Apr	7-Apr	27-Apr	2-Jun	18-Jun	10-May
BOP	Bay of Plenty	123	19-Apr	21-Apr	11-May	16-Jun	2-Jul	10-Jun
BOP	Bay of Plenty WP Residential	123	19-Apr	21-Apr	11-May	16-Jun	2-Jul	10-Jun
WR	Wairarapa	124	3-May	5-May	25-May	24-Jun	10-Jul	10-Jun
SNL	Southern Lakes	123	3-May	5-May	25-May	7-Jul	23-Jul	10-Jun
TNK	Taranaki	123	7-Jun	9-Jun	29-Jun	1-Sep	17-Sep	10-Aug
WG	Whanganui	124	7-Jun	9-Jun	29-Jun	8-Sep	24-Sep	10-Aug
WC	West Coast & Buller	123	7-Jun	9-Jun	29-Jun	8-Sep	24-Sep	10-Aug
TU	Timaru & Oamaru	123	23-Aug	25-Aug	14-Sep	27-Oct	12-Nov	10-Oct
CH	Christchurch	123	23-Aug	25-Aug	14-Sep	3-Nov	19-Nov	10-Oct
CH	Christchurch WP Residential	123	23-Aug	25-Aug	14-Sep	3-Nov	n/a	10-Oct
WN	Wellington- 3 Regional books	123	20-Sep	22-Sep	12-Oct	19-Jan-24	4-Feb-24	10-Nov
WN	Wellington Residential	123	20-Sep	22-Sep	12-Oct	19-Jan-24	n/a	10-Nov

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2023 SCHEDULE Continued

HB	Hawkes Bay	124	18-Oct	20-Oct	9-Nov	26-Jan-24	11-Feb-24	10-Dec
HB	Hawkes Bay WP Residential	124	18-Oct	20-Oct	9-Nov	26-Jan-24	n/a	10-Dec
NL	Northland	123	18-Oct	20-Oct	9-Nov	2-Feb-24	18-Feb-24	10-Dec
NL	Northland WP Residential	123	18-Oct	20-Oct	9-Nov	2-Feb-24	n/a	10-Dec
COR	Coromandel	123	18-Oct	20-Oct	9-Nov	9-Feb-24	25-Feb-24	10-Dec
GS	Gisborne	124	18-Oct	20-Oct	9-Nov	16-Feb-24	3-Mar-24	10-Dec
AK	Auckland Yellow - Central	124	8-Nov	10-Nov	30-Nov	12-Apr-24	28-Apr-24	10-Jan-24
AK	Auckland Yellow - East	124	8-Nov	10-Nov	30-Nov	12-Apr-24	28-Apr-24	10-Jan-24
AK	Auckland Yellow - West	124	8-Nov	10-Nov	30-Nov	12-Apr-24	28-Apr-24	10-Jan-24
AK	Auckland Yellow - North	124	8-Nov	10-Nov	30-Nov	12-Apr-24	28-Apr-24	10-Jan-24
AK	Auckland Yellow - South	124	8-Nov	10-Nov	30-Nov	12-Apr-24	28-Apr-24	10-Jan-24
AK	Auckland Residential	124	8-Nov	10-Nov	30-Nov	12-Apr-24	n/a	10-Jan-24

2024 SCHEDULE

DN	Otago	123	31-Jan	2-Feb	22-Feb	19-Apr	5-May	10-Mar
DN	Otago WP Residential	123	31-Jan	2-Feb	22-Feb	19-Apr	n/a	10-Mar
BM	Marlborough	124	31-Jan	2-Feb	22-Feb	19-Apr	5-May	10-Mar
NN	Nelson & Bays	124	21-Feb	23-Feb	14-Mar	10-May	26-May	10-Apr
IN	Southland	124	21-Feb	23-Feb	14-Mar	10-May	26-May	10-May
WK	Waikato	123	13-Mar	15-Mar	4-Apr	24-May	9-Jun	10-May
WK	Waikato WP Residential	123	13-Mar	15-Mar	4-Apr	24-May	n/a	10-May
MN	Manawatu	124	3-Apr	5-Apr	24-Apr	7-Jun	23-Jun	10-May
WR	Wairarapa	124	3-Apr	5-Apr	24-Apr	14-Jun	30-Jun	10-May
BOP	Bay of Plenty	124	24-Apr	26-Apr	16-May	28-Jun	14-Jul	10-Jun
BOP	Bay of Plenty WP Residential	124	24-Apr	26-Apr	16-May	28-Jun	n/a	10-Jun



* Rollover eDMs are done in batches, with DMs sent up to 2-3 weeks from this date.

** If a customer's account is still overdue or unresolved by this date, their advertising may be removed without further notice from the upcoming edition.

*** Books are held for 4 months from Delivery Start and can be ordered from yellow.co.nz/print-publications/book-management/ after Delivery Complete.